

Prof Yunus receives World Football Summit Award

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Online Desk: Nobel Laureate Professor Muhammad Yunus has received the World Football Summit Award.

He was awarded the honour on the eve of the latest edition of the World Football Summit in Jeddah, Saudi Arabia, on Monday.

The Nobel Peace laureate was honoured with the award in recognition of his extraordinary contribution to impact in the sports industry and his lifetime achievements, according to a press release by the Yunus Centre on Tuesday.

The summit specifically celebrated his establishment of the Yunus Sports Hub, a global organisation using the power of sport and social business to tackle poverty, unemployment, and the climate crisis, it said.

“I am truly honoured to receive this esteemed honour from the World Football Summit. As we celebrate sport, let us recognise its potential for positive change through sports, but let us also recognise our own potential as human beings, be it individually or collectively, to make a meaningful difference in people’s lives,” said Professor Yunus, adding, “Sport is synonymous with youth, commitment to achieve dreams, creating new frontiers, and its unused social power.”

“Let us harness the universal language of sport and the practical power of social business to inspire a future where sport does not only entertain but also dedicates itself to create a new world free from global warming, wealth concentration, and unemployment. And most importantly, let us do it with joy!” He also said.