

Transcom Digital Introduces Candy RAC's Two Distinct Air Conditioning—Performcool and Comfortcool

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Online Desk: Transcom Digital announced the much-anticipated launch of their new AC brand, Candy Air Conditioner on 19th December 2023 in Dhaka.

Available in two exceptional series: Performcool (Fixed Speed) and Comfortcool (Inverter Series), this unveiling marks a significant step forward in providing cutting-edge cooling solutions to consumers in Bangladesh.

The Performcool series from Candy RAC boasts advanced features such as the Hyper PCB, Anti-corrosion Technology, and an impressive air throw capability of up to 20 meters. With these innovations, Candy aims to redefine the cooling experience, ensuring durability and enhanced performance for users.

On the other hand, the Comfortcool series in the Inverter category introduces a range of features designed for ultimate convenience. The self-cleaning technology, known as Easy to Clean, sets a new standard in maintenance ease. Additionally, the Comfortcool series offers a whispering air experience with low noise levels as quiet as 15dB, providing a peaceful environment for users. The eco-mode feature further enhances energy efficiency, allowing for adjustable consumption levels ranging from 20% to 60%.

Transcom Digital, in collaboration with Haier Bangladesh Limited, is excited to bring these innovative cooling solutions to the Bangladeshi market. The Performcool and Comfortcool series exemplify the commitment to delivering top-quality products with state-of-the-art technology and user-centric features.