

# Bangladesh among top 3 countries for Facebook active user growth: Meta

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**Online Desk:** Bangladesh is among the top three nations contributing to the active user growth for Facebook as of December 31, 2022, according to social media giant Meta. “Users in India, the Philippines, and Bangladesh represented the top three sources of growth in DAUs (daily active users) during December 2022, relative to the same period in 2021,” reports NDTV citing a regulatory filing of Meta.

The company has reported a 4 percent increase in worldwide daily active users to two billion on average during December 2022 from 1.93 billion during December 2021. The company defines a daily active user as a registered and logged-in Facebook user who visited Facebook through its website or a mobile device, or used the Messenger application (and is also a registered Facebook user), on a given day.

The monthly active users (MAUs) as of December 31, 2022, increased by 2 percent to 2.96 billion from December 31, 2021. Bangladesh also stood among the top three contributors in terms of monthly active users. “Users in India, Nigeria, and Bangladesh represented the top three sources of growth in 2022, relative to the same period in 2021,” Meta said. There are nearly 44.7 million Facebook users in Bangladesh as of January 2022, making it the 10th largest country in terms of Facebook audience size, according to global data firm Statista.