

<h1>The Rise of Esports Betting in Casinos</h1>

August 28, 2026

Esports betting has rapidly secured traction in the casino sector, transforming how enthusiasts interact with rival gaming. In 2023, the international esports betting sector was valued at roughly \$15 billion, with predictions implying notable growth as more casinos incorporate esports into their products.

One remarkable personality in this space is Alex Igelman, the CEO of Esports Entertainment Group, who has been key in supporting legal esports betting. You can monitor his thoughts on his [Twitter profile](#). Under his leadership, the firm has teamed with various casinos to develop dedicated esports betting sites, allowing fans to bet on well-known games like League of Legends and Dota 2.

In 2022, the initial dedicated esports betting space debuted at the Luxor Hotel in Las Vegas, providing a distinct event for fans. This location showcases advanced technology, featuring live streaming of events and interactive betting kiosks. For more information on the expansion of esports betting, check out [The New York Times](#).

As esports continues to expand, casinos are recommended to implement responsible gaming approaches. This includes informing players about the hazards connected with betting and offering tools for self-ban. Players should also seek for platforms that offer protected payment choices and reliable customer support to ensure a protected betting atmosphere. Explore more about responsible gaming at [?????? ?????](#).

In closing, the growth of esports betting represents a significant change in the casino landscape, appealing to a younger demographic and creating new profit streams. As the field develops, casinos that embrace this tendency while focusing on player security will likely prosper in the challenging market.