

# Shilpi Biswas' song creates buzz on internet

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**Online Desk:** The era has changed redefining taste and values which require novelty in the context of art and culture.

Once people used to listen to music on radio or television, but now it has become YouTube-centric with growing popularity and fanfare.

Recently, Shilpi Biswas released her new song 'Raag Kairo Na Moner Manush' on her YouTube channel. This song has been breaking the anger and pride of beloved since its launching.

Nafisa Nusrat Pronami and Jerry were the models in the video of the song.

Since the release of the song, its popularity has gradually increased. The song recently crossed 60 million views.

On the occasion, a grand event was organised in a restaurant in the capital on the evening of March 1.

At this time, Shilpi Biswas, the singer of this song, talked about this moment of joy and the success of the song.

She said, 'First of all, I could not expect so many millions of views on my own channel. I have to play this song wherever I go. My daughter opened this YouTube channel. I didn't know that I would get such support all of a sudden. But it is a big deal that the song has touched the hearts of the audience.'

This song has been made more alive by their smooth acting by the models of the song Pronami and Jerry.

Model Pronami said, the song is listening and people are giving love. This is a big feeling that cannot be expressed. My first song 'Kalachan' first liked that video. Second is the song 'Raag Corona Moner Mannus' which is also loved by everyone. I did not expect that the two consecutive songs were received so well. And I am very happy that the song has reached more than 60 million views.

Jerry said, 'This song is the biggest output and achievement for me in 2024. But we can make many kinds of funny songs, make ticks and make reels. But I could not imagine that this song will get so much support without any preparation. There is a desire to do better work in the future, there is a desire to touch the hearts of the audience.'

The song is also penned by lyricist and composer Kabbyk Palash. Besides, the artiste celebrated the day with Biswas and the crew of the song by cutting a mega cake.